

"I have had a good look at the system and it is impressive."

"The site looks great, thanks."

"My store had only been live one day and already I've got my first order!"

"It's so easy to use."

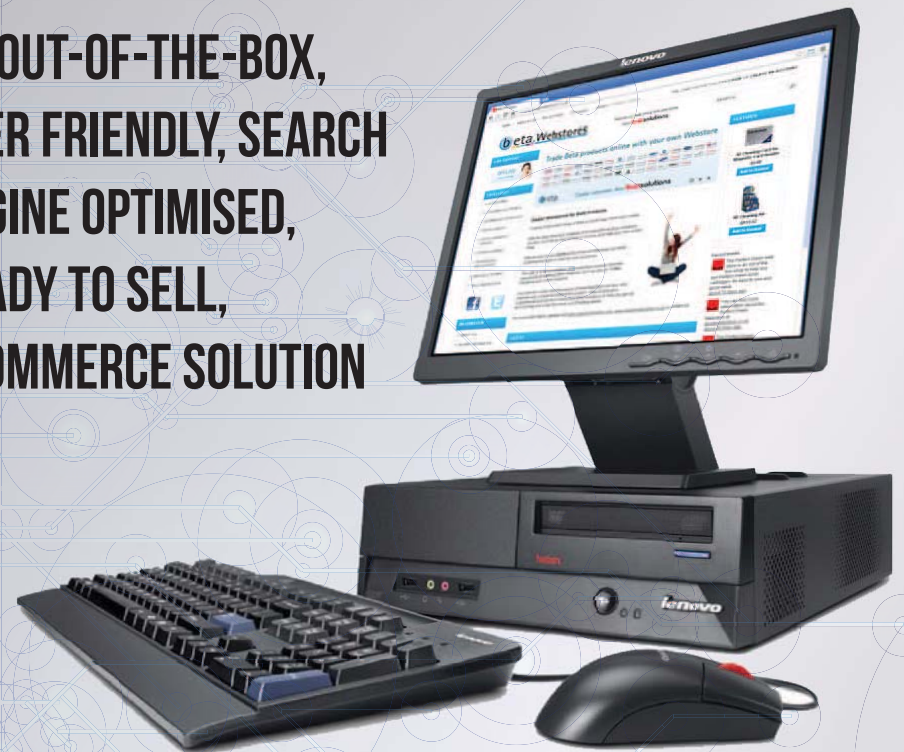
"Thank you for your hard work. It's looking really good."

"I am pleasantly surprised, it is very user friendly, simple and easy to use. My customers are going to love this."

Steer your business in a new direction in 2014

The Beta Web Store

**AN OUT-OF-THE-BOX,
USER FRIENDLY, SEARCH
ENGINE OPTIMISED,
READY TO SELL,
ECOMMERCE SOLUTION**



To find out more

Contact Rob Wassell at Buzz Solutions
Telephone: 01903 331310
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Or visit
www.dealerwebstore.co.uk/beta-webstore



buzzsolutions

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SELL THE BETA PRODUCT RANGE WITH THIS FULLY TRANSACTIONAL WEB STORE

Providing a complete end-to-end business solution, the Beta Web Store is available as an 'out of the box' solution.

The process of getting on-line is very simple and managed on your behalf by the developers of the Web Store, Buzz Solutions.

Setup and configuration is done for you and even the order process is automated and as simple as:

- Step 1. Customer places order
- Step 2. Beta are automatically notified
- Step 3. Beta ship the product and notify you when done

IT REALLY IS THAT SIMPLE!

Features include:

- SEO optimised product name and descriptions
- Product description including rich text searchable content
- Product information and pictures
- Product categories and sub-categories
- Product reviews and ratings
- Special offer, promotional codes and coupons
- Featured, latest and best selling products
- Multiple payment providers, PayPal, SagePay, WorldPay etc
- Shipping options and rates
- Customer management and customer groups
- Quantity discounts and configurable options per customer
- Automatic product, price and stock updates
- Product import and export
- Invoicing and Reports
- Social media links to Facebook, Twitter and Google+
- Google Analytics integration
- Online and account customers
- Newsletter subscription
- Automatic email notifications
- Multi-tax rates and multi-currency (if applicable)
- Multi-language (if applicable) and much more...



The team behind Buzz Solutions have many years experience in the UK office products industry and of delivering first-class web solutions.

Buzz will help you compete in an increasingly 'online' market.

Nightly feeds ensure that your product stock figures and pricing is kept bang up to date, together with the latest products, images and descriptions.

Complete with personalised support, peace of mind back-ups and access to information and help tools.

Including a free Google Adwords voucher¹. Also email campaigns and marketing support from Beta.²

ALL THIS FROM ONLY £139* PER MONTH!

Sign up and get your own branded Beta Web Store including free setup³.

To find out more

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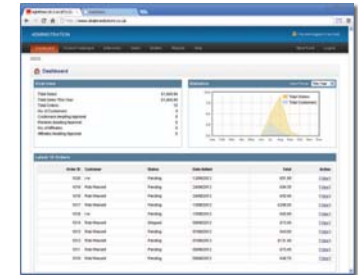
www.dealerwebstore.co.uk/beta-webstore



EYE-CATCHING AND USER FRIENDLY DESIGN



SEARCH ENGINE OPTIMISED PRODUCTS



SIMPLE MANAGEMENT AND ORDER PROCESSING



* Excludes VAT, 1 Whilst available from Google. 2 Whilst available from Beta. 3. Free setup limited time offer. E&OE